

# Stirling Council

## Privacy Notice

Find out how Stirling Council uses personal data by checking the Council's website at the following address: <http://www.stirling.gov.uk/dataprotection>

Our website contains a Register of Data Processing which lists all the different ways in which the Council uses personal data.

This Privacy Notice provides more information about just one of those processes.

<b>Title of Process</b>	<b>Economic Development mailing lists</b>
<b>Why does the Council process personal data?</b>	Personal data is included on mailing lists maintained to market and promote new products events in Stirling, Stirling as a tourist destination (Destination Stirling) and economic development in Stirling (Invest in Stirling). Lists of stakeholders are also maintained (Tourism Forum).
<b>What personal data is used?</b>	Names and email addresses of individuals who have signed up to receive updates and news of events.  Some individuals may be a contact within an organisation, rather than acting in a personal capacity.
<b>What makes it lawful for the Council to process this personal data?</b>	We process this personal data for a "public task" carried out in the public interest.
<b>Where does the Council obtain personal data from?</b>	Email contact details provided by individuals themselves as they sign up to newsletters etc. via websites
<b>Where does the Council keep personal data?</b>	Electronically within the Council network and on tools such as MailChimp .
<b>How long does the Council keep personal data?</b>	Contact details are kept only for as long as they are current.  Email addresses are deleted if an individual opts out, or if an email address is identified as invalid.

<b>Who does the Council share personal data with?</b>	No one
<b>Who do I contact about my personal data?</b>	<p>The Council has a Data Protection Officer to make sure it is complying with data protection laws.</p> <p>The Council's Data Protection Officer is Kevin O'Kane, Audit Manager.</p> <p>He can be contacted at: Data Protection Officer, Stirling Council, Teith House, Kerse Road, Stirling FK7 7QA Email: <a href="mailto:dataprotection@stirling.gov.uk">dataprotection@stirling.gov.uk</a> Telephone: 01786 404040</p>