

Site Usage

64,143 Visits

373,508 Pageviews

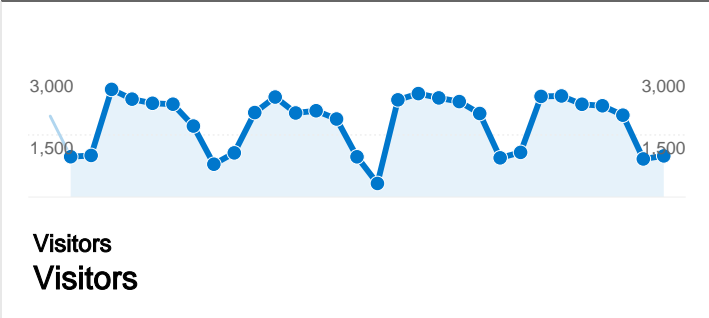
5.82 Pages/Visit

28.47% Bounce Rate

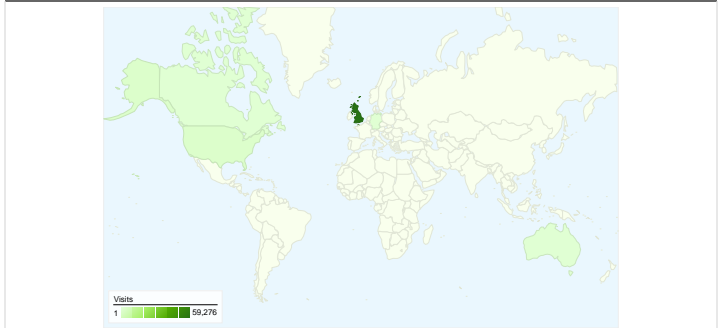
00:02:39 Avg. Time on Site

42.38% % New Visits

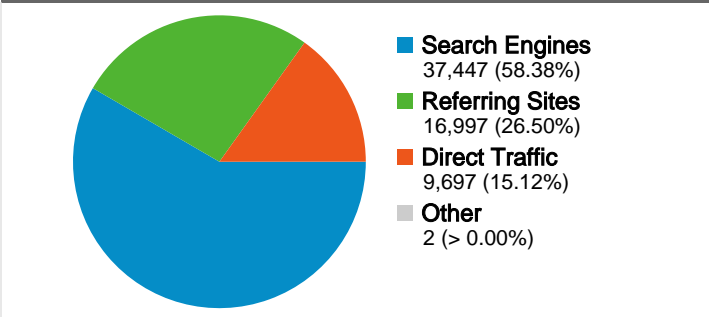
Visitors Overview



Map Overlay world



Traffic Sources Overview

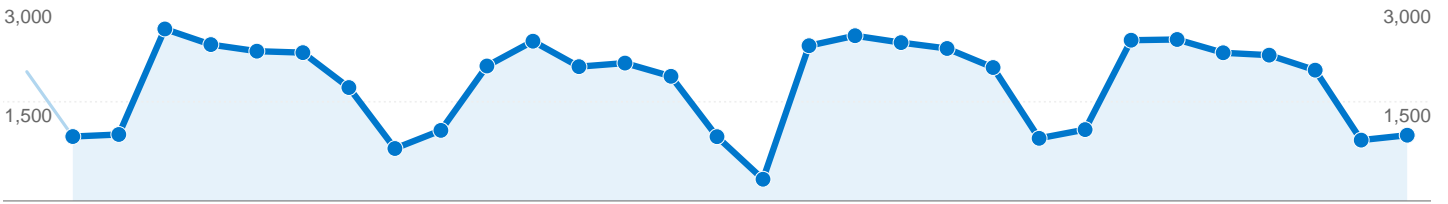


Content Overview

Pages	Pageviews	% Pageviews
/index/	34,383	9.21%
/index/council_homepage/jobs/j	22,282	5.97%
/index/council_homepage/jobs/j	11,029	2.95%
/index/council_homepage/jobs/j	8,789	2.35%
/index/council_homepage/jobs/j	7,681	2.06%

Top Content

URL	Pageviews	% visits
/index/	34,383	9.21%
/index/council_homepage/jobs/j	22,282	5.97%
/index/council_homepage/jobs/j	11,029	2.95%
/index/council_homepage/jobs/j	8,789	2.35%
/index/council_homepage/jobs/j	7,681	2.06%



38,315 people visited this site

64,143 Visits

38,315 Absolute Unique Visitors

373,508 Pageviews

5.82 Average Pageviews

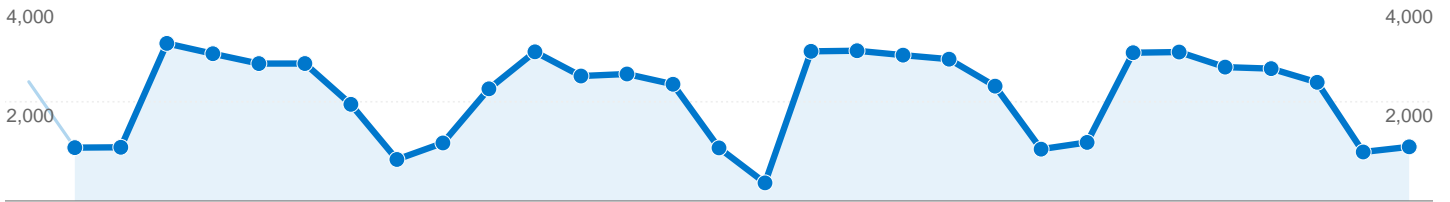
00:02:39 Time on Site

28.47% Bounce Rate




42.33% New Visits

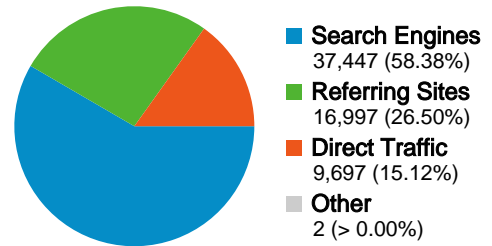
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	56,519	88.11%	DSL	20,245	31.56%
Firefox	5,968	9.30%	T1	18,495	28.83%
Safari	1,172	1.83%	Unknown	13,435	20.95%
Mozilla	231	0.36%	Cable	6,738	10.50%
Opera	158	0.25%	OC3	2,736	4.27%



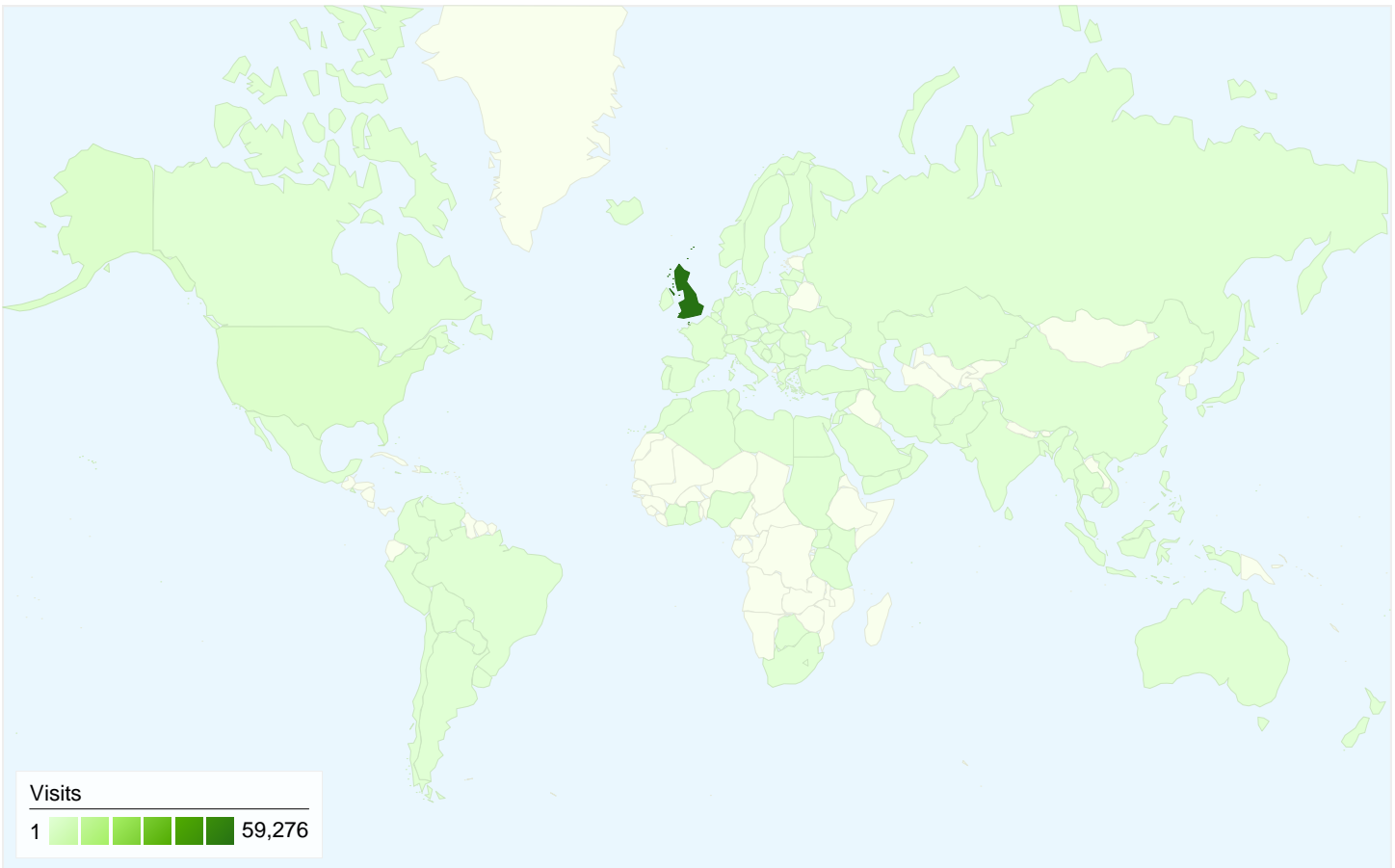
All traffic sources sent a total of 64,143 visits

-  15.12% Direct Traffic
-  26.50% Referring Sites
-  58.38% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	30,242	47.15%	stirling council	10,111	27.00%
(direct) ((none))	9,697	15.12%	stirling	1,456	3.89%
web.stirling.gov.uk (referral)	7,688	11.99%	stirling council vacancies	420	1.12%
yahoo (organic)	2,606	4.06%	stirling council jobs	346	0.92%
dogpages.org.uk (referral)	1,975	3.08%	changing room	329	0.88%



64,143 visits came from 117 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	59,276	6.03	00:02:44	38.89%	26.09%
United States	1,628	2.73	00:01:16	88.94%	66.58%
Australia	322	3.32	00:01:53	83.54%	51.24%
Germany	288	4.82	00:02:48	77.08%	47.92%
Canada	277	3.93	00:02:13	90.25%	57.76%
France	204	3.58	00:01:23	81.86%	53.43%
Ireland	160	2.76	00:01:43	83.13%	67.50%
Netherlands	157	4.04	00:01:41	70.06%	33.76%
Spain	155	5.41	00:02:03	78.06%	38.71%
India	139	3.34	00:02:38	69.06%	46.04%



Pages on this site were viewed a total of 373,508 times

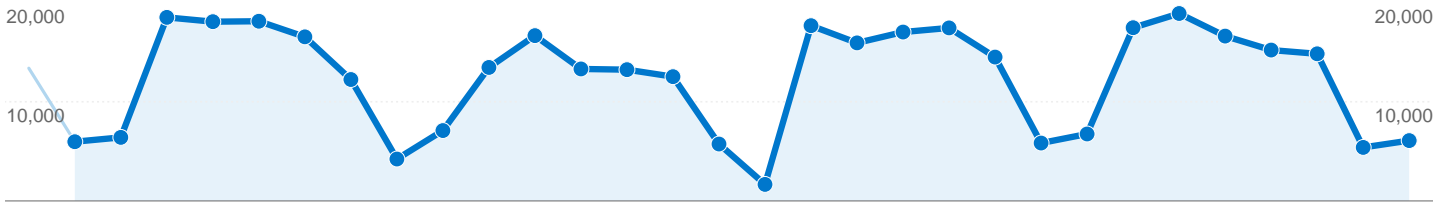
 **373,508** Pageviews

 **261,011** Unique Views

 **28.47%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index/	34,383	9.21%
/index/council_homepage/jobs/jobvacancies/	22,282	5.97%
/index/council_homepage/jobs/jobvacancies/page=2&slot1=4191	11,029	2.95%
/index/council_homepage/jobs/jobvacancies/slot1=4191&slot2=43	8,789	2.35%
/index/council_homepage/jobs/jobvacancies/slot1=4191&slot2=43	7,681	2.06%



22,046 URLs were viewed a total of 373,508 times

Content Performance

Pageviews 373,508 % of Site Total: 100.00%	Unique Pageviews 261,011 % of Site Total: 100.00%	Time on Page 00:00:33 Site Avg: 00:00:33 (0.00%)	Bounce Rate 28.47% Site Avg: 28.47% (0.00%)	% Exit 17.17% Site Avg: 17.17% (0.00%)	\$ Index 0\$ Site Avg: 0\$ (0.00%)	
URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/index/	34,383	26,378	00:00:32	21.41%	24.36%	0\$
/index/council_homepage/jobs/jobvacancies/	22,282	14,022	00:00:18	7.57%	9.20%	0\$
/index/council_homepage/jobs/jobvacancies/page=2&slot1=4191&slot2=4324&slot3=4348&slot4=137614	11,029	6,415	00:00:15	12.50%	8.85%	0\$
/index/council_homepage/jobs/jobvacancies/slot1=4191&slot2=4324&slot3=4348&slot4=137614&page=2	8,789	5,211	00:00:13	21.05%	4.28%	0\$
/index/council_homepage/jobs/jobvacancies/slot1=4191&slot2=4324&slot3=4348&slot4=137614&page=3	7,681	4,700	00:00:12	10.00%	8.06%	0\$
/index/council_homepage/jobs/jobvacancies/page=3&slot1=4191&slot2=4324&slot3=4348&slot4=137614	6,665	4,503	00:00:14	12.50%	19.53%	0\$
/index/council_homepage/jobs/jobvacancies/slot1=4191&slot2=4324&slot3=4348&slot4=137614&page=4	5,432	3,497	00:00:20	19.23%	22.18%	0\$
/index/services_homepage/environmentalhealth/animals-page/dog-shelter/	3,963	2,377	00:00:29	10.65%	26.37%	0\$
/index/council_homepage/jobs/teachervacancies/	3,061	2,154	00:00:18	26.67%	12.09%	0\$
/index/services_homepage/a-z_of_services/	2,796	2,102	00:00:07	7.41%	1.86%	0\$
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