

Site Usage

71,225 Visits

29.89% Bounce Rate

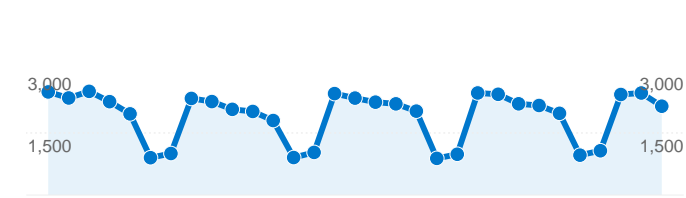
406,182 Pageviews

00:02:43 Avg. Time on Site

5.70 Pages/Visit

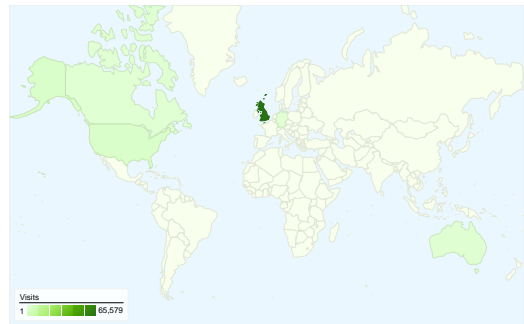
42.38% % New Visits

Visitors Overview

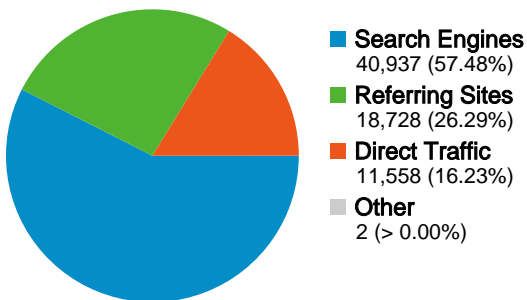


Visitors
 Visitors

Map Overlay world

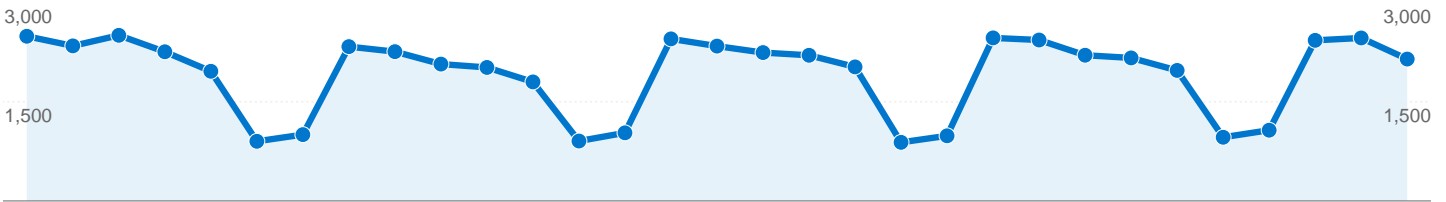


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/index/	39,278	9.67%
/index/council/jobs/jobvacancie	16,479	4.06%
/index/council/jobs/jobvacancie	14,730	3.63%
/index/council/jobs/jobvacancie	13,199	3.25%
/index/council_homepage/jobs/j	8,003	1.97%



41,974 people visited this site

71,225 Visits

41,974 Absolute Unique Visitors

406,182 Pageviews

5.70 Average Pageviews

00:02:43 Time on Site

29.89% Bounce Rate




42.32% New Visits

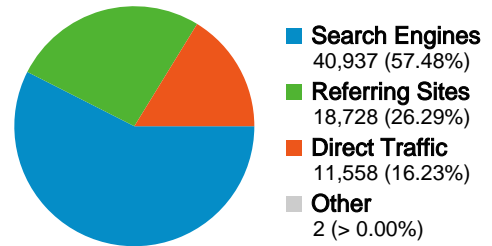
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	62,470	87.71%	DSL	21,957	30.83%
Firefox	6,978	9.80%	T1	21,154	29.70%
Safari	1,232	1.73%	Unknown	15,645	21.97%
Mozilla	239	0.34%	Cable	7,311	10.26%
Opera	194	0.27%	OC3	2,596	3.64%



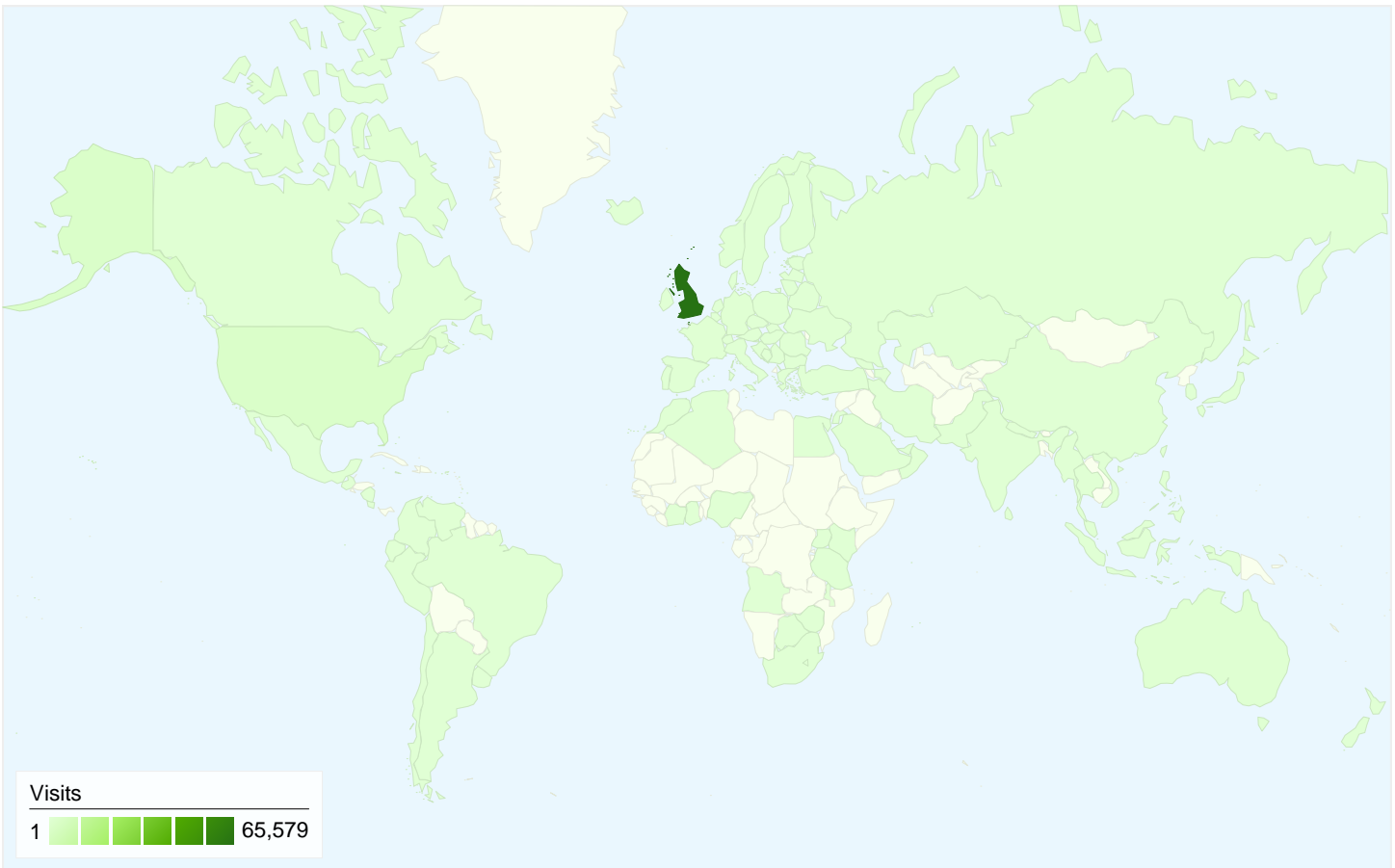
All traffic sources sent a total of 71,225 visits

-  **16.23%** Direct Traffic
-  **26.29%** Referring Sites
-  **57.48%** Search Engines



Top Traffic Sources

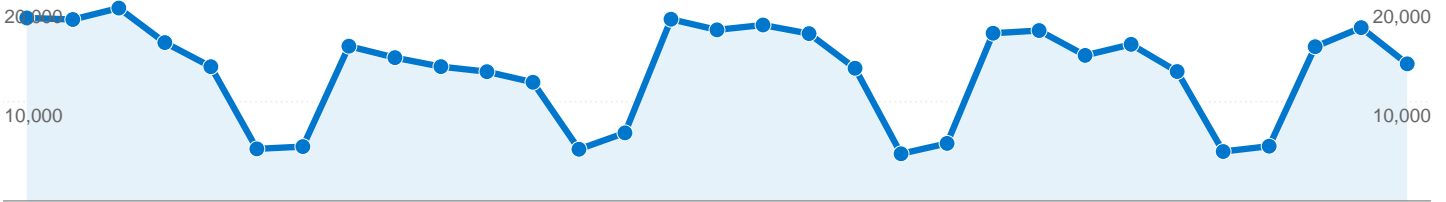
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	33,488	47.02%	stirling council	11,029	26.94%
(direct) ((none))	11,558	16.23%	stirling	1,511	3.69%
web.stirling.gov.uk (referral)	8,973	12.60%	stirling council vacancies	433	1.06%
yahoo (organic)	2,760	3.88%	albert hall stirling	417	1.02%
dogpages.org.uk (referral)	2,312	3.25%	changing room	409	1.00%



71,225 visits came from 119 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	65,579	5.94	00:02:49	38.55%	27.03%
United States	2,239	2.26	00:01:02	90.93%	74.10%
Australia	420	4.08	00:02:38	86.67%	50.24%
Canada	333	3.57	00:02:17	84.08%	57.96%
Germany	239	3.95	00:02:04	76.99%	51.46%
France	232	3.24	00:01:42	78.02%	58.19%
Ireland	179	3.58	00:01:14	88.83%	65.36%
Netherlands	162	4.39	00:01:52	66.05%	41.98%
Spain	137	4.40	00:01:31	75.18%	45.99%
Italy	95	2.73	00:00:48	87.37%	56.84%



Pages on this site were viewed a total of 406,182 times

406,182 Pageviews

287,302 Unique Views

29.89% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index/	39,278	9.67%
/index/council/jobs/jobvacancies/	16,479	4.06%
/index/council/jobs/jobvacancies/slot1=4191&slot2=4324&slot3=4	14,730	3.63%
/index/council/jobs/jobvacancies/slot1=4191&slot2=4324&slot3=4	13,199	3.25%
/index/council_homepage/jobs/jobvacancies/	8,003	1.97%