

ACTION

1. Policy & Legislation:	Lead	Partners	2002	2003	2005	2010	Meets Objective
1.1. Retain set-aside or incorporate measures in agri-environment schemes	SEERAD	FLMA	*	*	*	*	2, 3
1.2. Promote and develop prescriptions in agri-environment schemes to reverse factors thought to be causing loss or decline of tree sparrows	SEERAD	FLMA	*	*	*	*	2, 3
1.3. Encourage integrated crop management or organic farming in key tree sparrow areas.	SEERAD	SNH, FLMA	*	*	*	*	2, 3
2. Site and Species Safeguard & Management							
2.1. Identify core breeding and wintering areas for specific site safeguard measures such as focused agri-environment	RSPB	RSPB-LMG, FWAG, SAC	*				1, 2, 3
2.2. Encourage protection of core breeding and wintering areas from proposed developments which would destroy them	SC	RSPB	*	*	*	*	2, 3
2.3. Include measures within these areas and adjoining farmland such as nest box schemes, retention of dead wood, provision of winter feeding habitat	RSPB	RSPB-LMG, FWAG, SAC	*				2, 3
3. Advisory							
3.1. Promote advice to land managers on management to benefit farmland birds	RSPB	FWAG, SAC, SNH	*	*	*	*	2, 3
3.2. Update advice in light of new policies and research findings	RSPB		*	*	*	*	2, 3
3.3. Promote effective management of set-aside and inclusion of RSS prescriptions for breeding and wintering birds, including tree sparrow	FWAG SAC	SEERAD	*	*	*	*	2, 3

4. Research & Monitoring	Lead	Partners	2002	2003	2005	2010	Meets Objective
4.1. Carry out local historical review of the species including wintering and breeding areas.	SOC	RSPB	*				1
4.2. Increase number of farmland squares monitored by Winter Farmland Bird survey or Breeding Bird Survey where tree sparrows might be present.	BTO	SOC, RSPB	*				1
4.3. Monitor local populations at breeding and wintering sites.	RSPB	SOC, RSPB-LMG	*				1
5. Communications & Publicity							
5.1. Use the tree sparrow as an example of farmland bird declines and promote good environment and farming practices.	All		*	*	*	*	2, 3, 4
5.2. Promote wild plants on farmland as an essential food source for seed eating birds rather than just 'weeds'.	All		*	*	*	*	2, 3, 4
5.3. Publicly promote the tree sparrow as a species in need of conservation assistance using press releases, articles, newsletters, walks, talks etc.	RS	FMLA, SAC, FWAG, RSPB,	*	*	*	*	4
6. Plan Monitoring							
6.1. Monitor and review the progress of this plan, and review actions and objectives in general annually and in detail, every five years.	FWG		*				

Abbreviations.

BTO British Trust for Ornithology
 FLMA Farmers and Land Managers

FWAG	Farming and Wildlife Advisory Group
FWG	Farming Working Group
RS	Stirling Council and Loch Lomond and the Trossachs Ranger Service.
RSPB	Royal Society for the Protection of Birds
RSPB-LMG	Royal Society for the Protection of Birds – Local Members Group.
SAC	Scottish Agricultural College
SC	Stirling Council
SNH	Scottish Natural Heritage
SOC	Scottish Ornithologists Club
SEERAD	Scottish Executive Environment and Rural Affairs Department.