<u>Priority D</u>

We will deliver inclusive economic growth and promote prosperity. We will deliver a City Region Deal and pursue policies and solutions that encourage high quality, high paying jobs into all of Stirling's communities.

We will direct, but not limit, our services and resources towards the following considerations:

1) Through delivery of our economic growth and regeneration strategies, and by using our City Region Deal as a significant driver, we will deliver sustainable economic growth across the Stirling area providing greater opportunities for all.
2) Through delivery of new and enhanced infrastructure, new skills and employability programmes and a stronger business support landscape we will ensure Stirling realises our ambition of becoming an economic powerhouse.
3) We will attract new business and investment, support the start-up and growth of local businesses and ensure this work delivers real opportunities for existing businesses and all of our residents.
4) Working in close partnership with our key partners we will secure the future of Stirling's economy through continued development of high-growth sectors such as digital and aquaculture, whilst supporting the development and growth of our traditional sectors, to ensure Stirling has a sustainable economic base.
5) We will ensure local companies, of all sizes, have the support to compete successfully for public sector contracts
6) We will promote social enterprise companies, cooperatives, and other models of ownership which support the circular economy
7) We will introduce a Stirling Youth Guarantee and we will establish a Local Skills Forum to further align our employability, enterprise partnerships and schemes
8) We will develop a digital training strategy to ensure young people are learning skills needed to support jobs in Stirling's digital economy
9) We will provide opportunities for inward investment and indigenous business growth
10) We will ensure Stirling's economic strategy promotes and enhances Stirling's key sectorial strengths